

To fully understand and maximize your return from each niche report, please be sure to read our Best Way To Use Our Service and Read Me pages on the site before diving in. Thanks, YDN Team.

1 – Product niche:

This product is in the DIY cutting machines niche

2 – Product keyword phrase:

cricut air explore 2

3 – Keyword phrase search volume per month:

135,000 - 250,000

4 – Price of the product:

\$206.99 - \$284.99

5 – SEO Analysis:

Medium in SERPs context

6 – Affiliate program(s):

Amazon.com

[https://www.shareasale.com/shareasale.cfm?merchantID=51766&sscid=21k4\\_9ibr7&utm\\_campaign=1829541&utm\\_medium=affiliates&utm\\_source=shareasale.com](https://www.shareasale.com/shareasale.cfm?merchantID=51766&sscid=21k4_9ibr7&utm_campaign=1829541&utm_medium=affiliates&utm_source=shareasale.com)

7 – Monetization:

Main - Affiliate product placement

Supplementary/Optional:

Adsense, similar

Clickbank:

<http://www.e-webincome.com/craft-business/craft-info.htm?hop=0>

<http://www.craftstomakeandsell.com/?hop=0>

<http://www.craftbusinessguide.com/?hop=0>

Udemy:

<https://www.udemy.com/topic/etsy/>

8 - Age Profile of Searchers by Percentage:

25 - 34 - 16.1%

35 - 44 - 67.7%

45 - 54 - 9.7%

55 - 64 - 6.5%

9 – Potential Backlink sources:

Low budget:

Rankd SEO backlink and guest post database.

Backlinks: the database contains 600+ websites where you can build backlinks. Links include web 2.0's, article submission sites, social bookmarks, profile links, and more.

Guest posts: the database contains 1400+ websites in various niches that accept free and paid guest posts. More than 1000+ are free.

High budget:

Premium Limited PBN.

Link building is the backbone of SEO and high-quality backlinks can determine the success of your SEO campaigns.

Links from this Premium PBN will explode your results in SERPs. There are only up to 50 outgoing links per domain, which means the link juice from each domain is very strong. Results of this PBN speak for themselves.

10 – Your competitor's most valuable keywords:

SEO Keyword	Search volume per month	SEO Difficulty
cricut air explore 2	135000	65
cricut air explore 2 bundle	8100	38
cricut explore air 2 for sale	2900	36
cricut explore air 2 machine	1900	36
cricut air explore 2 accessories	1300	36
blades for cricut explore air 2	1000	36
cricut explore air 2 black friday 2018	720	36
cricut air explore 2 black friday	590	36
software for cricut explore air 2	480	17
what is cricut explore air 2	390	36
cricut explore air 2 lilac	320	36
cricut explore air 2 black friday 2019	320	36
cricut explore air 2 engraving tool	320	36
cricut explore air 2 vs silhouette cameo 3	320	35
how to reset cricut explore air 2	320	9
cricut explore air 2 machine bundle	260	36
cricut explore air 2 joanns	210	36

can cricut explore air 2 cut wood	210	32
cricut explore air 2 essentials bundle	170	36
cricut explore air 2 mint machine	170	36
cricut explore air 2 target	170	36
pens for cricut explore air 2	170	36
cricut explore air 2 user manual pdf	170	25
cricut explore air 2 matte black	140	36
cricut explore air 2 and easypress bundle	140	36
cricut explore air 2 special edition wisteria machine bundle	140	36
cricut explore air 2 supplies	140	36
cricut explore air 2 tools	140	36
cricut explore air 2 qvc	140	36
cricut explore air 2 near me	140	36
can the cricut explore air 2 cut wood	140	35
cricut explore air 2 projects for beginners	140	35
cricut explore air 2 download	140	20
cricut explore air 2 software download	140	19
cricut explore air 2 troubleshooting	140	18
how to calibrate cricut explore air 2	140	7
cricut explore air 2 raspberry	110	36
cricut explore air 2 accessories bundle	110	36
cricut explore air 2 wisteria bundle	110	36
is the cricut explore air 2 wireless	110	31
cricut explore air 2 tutorials for beginners iron on	110	20
how to use cricut explore air 2 vinyl	110	20
cricut explore air 2 design space	110	20
cricut explore air 2 reset button	110	15
the cricut explore air 2	90	36
cricut explore air 2 hsn	90	36

cricut explore air 2 lilac bundle	90	36
cricut explore air 2 starter kit	90	36
cricut explore air 2 designs	90	36
engraving with cricut explore air 2	90	36
cricut explore air 2 scoring wheel	90	36
cricut explore air 2 yellow	90	36
cricut explore air 2 pen hacks	90	34
cricut explore air 2 youtube	90	33
can cricut explore air 2 cut fabric	90	30
cricut explore air 2 user manual	90	28
cricut explore air 2 power button solid red	90	11
cricut explore air 2 won't connect to computer	90	9
cricut explore air 2 leather	70	36
cricut explore air 2 specs	70	36
cricut explore air 2 bundle joanns	70	36
cricut explore air 2 replacement parts	70	36
cricut explore air 2 fabric blade	70	36
cricut explore air 2 engraving	70	36
can cricut explore air 2 cut leather	70	34
can the cricut explore air 2 cut leather	70	32
can cricut explore air 2 cut acrylic	70	26
does cricut explore air 2 have bluetooth	70	24
cricut explore air 2 video tutorials	70	21
cricut explore air 2 driver windows 7	70	11
cricut explore air 2 stickers	50	36
cricut explore air 2 infusible ink	50	36
cricut explore air 2 heat transfer vinyl	50	36
cricut explore air 2 wood	50	36
tools for cricut explore air 2	50	36

cricut air explore 2 blades	50	36
cricut explore air 2 vs silhouette cameo 3 2019	50	35
cricut explore air 2 features	50	35
cricut explore air 2 owners manual	50	35
cricut explore air 2 what can it do	50	34
where to buy cricut explore air 2	50	33
cricut explore air 2 vs silhouette cameo	50	33
cricut explore air 2 emboss	50	32
cricut explore air 2 vs silhouette	50	32
cricut explore air 2 vs cameo 3	50	31
can cricut explore air 2 cut chipboard	50	30
can cricut explore air 2 cut foam board	50	23
cricut explore air 2 program	50	21
cricut explore air 2 not cutting	50	12
cricut explore air 2 not connecting to bluetooth	50	10
cricut explore air 2 glitter iron on setting	50	7
accessories for cricut explore air 2	40	36
cricut explore air 2 and heat press	40	36
cricut explore air 2 bundle black friday 2019	40	36
cricut explore air 2 glacier blue	40	36
cricut explore air 2 lowest price	40	36
cricut explore air 2 usb cord	40	36
cricut explore air 2 tote	40	36
cricut explore air 2 gold	40	36
cricut air explore 2 mint	40	36
images for cricut explore air 2	40	36
cricut explore air 2 rotary blade	40	36
cricut air explore 2 projects	40	36
cricut explore air 2 ipad	40	35

cricut explore air 2 hacks	40	31
cricut explore air 2 app for android	40	16
cricut explore air 2 help	40	15
cricut explore air 2 reset	40	10
cricut explore air 2 \$54	30	36
scrapbooking with cricut explore air 2	30	36
cricut explore air 2 embroidery	30	36
cricut explore air 2 ink	30	36
cricut explore air 2 reviews 2019	30	36
must have cricut explore air 2 accessories	30	36
can cricut explore air 2 engrave	30	36
cricut explore air 2 leather earrings	30	36
cricut air explore 2 walmart	30	36
best printer for cricut explore air 2 2018	30	36
cricut explore air 2 unboxing	30	35
cricut explore air 2 iron on vinyl	30	35
projects for cricut explore air 2	30	35
cricut explore air 2 tips	30	33
can cricut explore air 2 cut faux leather	30	33
cricut explore air 2 vs silhouette cameo 3 2018	30	32
cricut explore air 2 or silhouette cameo 3	30	31
cricut explore air 2 instruction manual	30	30
cricut air explore 2 vs maker	30	29
embossing with cricut explore air 2	30	24
how to cricut explore air 2	30	20
cricut explore air 2 red light	30	16
cricut explore air 2 first project	30	13
does cricut explore air 2 come with blades	20	36
printer for cricut explore air 2	20	36

cricut explore air 2 embossing tool	20	36
how does cricut explore air 2 work	20	36
cricut explore air 2 bundle qvc	20	36
cricut air explore 2 sale	20	36
projects with cricut explore air 2	20	36
cricut explore air 2 projects youtube	20	36
cricut air explore 2 reviews	20	36
can cricut explore air 2 cut balsa wood	20	34
cricut explore air 2 laptop requirements	20	32
cricut explore air 2 glass etching	20	32
cricut explore air 2 how to make shirts	20	22
how to use cricut air explore 2	20	21
cricut air explore 2 bluetooth	20	19
does cricut explore air 2 cut leather	20	16
cricut explore air 2 how to cut vinyl	20	16
cricut explore air 2 app for mac	20	15
cricut explore air 2 not cutting correctly	20	14
cricut explore air 2 hard reset	20	12
cricut explore air 2 first project enjoy card	20	11
cricut explore air 2 not cutting through cardstock	20	8
cricut explore air 2 not cutting through vinyl	20	6
cricut explore air 2 gift ideas	10	36
cricut air explore 2 bundle sale	10	36
cricut explore air 2 on payment plan	10	36
cricut air explore 2 michaels	10	36
cricut explore air 2 afterpay	10	36
cricut explore air 2 54 dollars	10	36
cricut explore air 2 bundle joann fabric	10	36
cricut explore air 2 and heat press bundle	10	36

cricut explore air 2 kohls	10	36
cricut explore air 2 leather engraving	10	36
cricut air explore 2 rose	10	36
cricut explore air 2 knob	10	36
cricut air explore 2 colors	10	36
cricut air explore 2 cartridges	10	36
cricut explore air 2 walmart \$139	10	36
cricut explore air 2 \$139	10	36
cricut explore air 2 101	10	36
cricut explore air 2 reviews 2018	10	36
cricut explore air 2 uk best price	10	36
cricut air explore 2 denim	10	36
cricut air explore 2 black	10	36
cricut explore air 2 vs silhouette cameo 2	10	34
cricut air explore 2 manual	10	30
cricut explore air 2 versus maker	10	29
cricut air explore 2 vs silhouette cameo 3	10	29
cricut air explore 2 dimensions	10	28
cricut explore air 2 use cartridges	10	26
cricut explore air 2 online classes	10	26
cricut explore air 2 operating instructions	10	26
cricut explore air 2 tutorials for beginners vinyl	10	23
cricut explore air 2 youtube vinyl	10	23
cricut explore air 2 thickest material	10	22
cricut explore air 2 guide	10	20
cricut air explore 2 software	10	20
cricut explore air 2 vs brother scan n cut	10	19
quilting with cricut explore air 2	10	17
cricut explore air 2 youtube tutorials	10	17



cricut maker vs cricut explore air 2 2018	10	16
cricut explore air 2 getting started guide	10	15
cricut explore air 2 offline	10	14
cricut explore air 2 vs silhouette cameo 3 software	10	13
cricut explore air 2 layering vinyl	10	13
cricut explore air 2 windows 7	10	12
cricut explore air 2 vs 1	10	11
cricut explore air 2 loose belt	10	10
cricut explore air 2 not connecting	10	7
cricut explore air 2 driver windows 8	10	7
cricut explore air 2 and tools bundle	10	5
cricut explore air 2 australia best price	10	5
cricut explore air 2 india	10	5
cricut explore air 2 nz	10	5
cricut explore air 2 not turning on	10	5
cricut explore air 2 indonesia	10	5
cricut explore air 2 quick start guide	10	5

#### 11 – Content ideas and sources:

<https://parade.com/989257/marynliles/cricut-valentine-ideas/>

<http://thesoutherncouture.com/get-know-cricut-explore-air-2/>

<http://babysavers.com/cricut-explore-air-2-review/>

<http://missinformationblog.com/creating-with-cricut-explore-air-2/>

<http://everydayjenny.com/what-materials-can-i-cut-with-my-cricut-explore-air-2-and-diy-valentines-home-decor/>

<http://seekatesew.com/cricut-explore-air-2-vs-cricut-maker-sewists/>

<http://makelifelovely.com/2017/09/diy-dinosaur-eggs-cricut-explore-air-2.html>

<http://artsyfartsymama.com/2016/11/cricut-explore-vs-cricut-explore-air-2.html>

<http://thecountrychiccottage.net/cricut-maker-versus-cricut-explore-air-2-comparison/>

<http://soiree-eventdesign.com/2017/03/make-custom-party-plates-with-the-new-cricut-explore-air-2/>

<http://waittilyourfathergetshome.com/2016/11/07/cricut-explore-air-2-review-gift-guide/>

<http://createcraftlove.com/cricut-explore-air-2/>

<http://dukesandduchesses.com/wood-veneer-floral-wreath-made-with-the-cricut-explore-air-2/>

<http://pmqfortwo.com/pmq-two-guide-cricut/>

<https://cuttingmachinereviews.com/cricut-explore-air-2-review/>

<https://10unbiased.com/cricut-explore-air-2-review-everything-you-need-to-know/>

<https://www.maryjanesandgaloshes.com/cricut-explore-air-2-reviews/>

<https://vinylcuttingmachines.net/reviews/cricut-explore-air-2/>

<https://bestvinylcutterreviews.com/cricut-explore-air-2-review/>

<https://www.cutcutcraft.com/cricut-explore-air-2-review/>

<https://www.howtoheatpress.com/cricut-explore-air-2-review/>

12 – What questions your buyers are asking:

Questions they are asking in Google

where to buy cricut explore air 2

what is cricut explore air 2

how to reset cricut explore air 2

can cricut explore air 2 cut wood

how to calibrate cricut explore air 2

how to use cricut explore air 2 vinyl

can cricut explore air 2 cut fabric

can cricut explore air 2 cut leather

can cricut explore air 2 cut acrylic

does cricut explore air 2 have bluetooth

can cricut explore air 2 cut chipboard

can cricut explore air 2 cut foam board

can cricut explore air 2 engrave

can cricut explore air 2 cut faux leather

how does cricut explore air 2 work

can cricut explore air 2 cut balsa wood

how to use cricut air explore 2

what is cricut explore air 2 used for

what can cricut explore air 2 do

is cricut explore air 2 compatible with mac

is cricut explore air 2 wireless

is cricut explore air 2 bluetooth

what can cricut explore air 2 make

what does cricut explore air 2 come with

how does cricut explore air 2 print  
what does cricut explore air 2 cut  
what is cricut explore air 2 cartridges  
will cricut explore air 2 cut felt  
does cricut explore air 2 cut fabric  
is cricut explore air 2 worth it  
how much is cricut explore air 2  
can cricut air explore 2 cut felt  
what can cricut air explore 2 cut  
what is cricut explore air 2 daybreak  
what does cricut air explore 2 do

Questions they are asking in YouTube

cricut explore air 2 what do i need to get started  
how do i use my cricut explore air 2  
how to cut vinyl with cricut explore air 2  
how to do iron on with cricut explore air 2  
how to do layers on cricut explore air 2  
how to do monograms on cricut explore air 2  
how to do print then cut on cricut explore air 2  
how to do vinyl on cricut explore air 2  
how to load vinyl into cricut explore air 2  
how to make a card on cricut explore air 2  
how to make a shirt with cricut explore air 2  
how to make stickers with cricut explore air 2  
how to print and cut with cricut explore air 2  
how to print then cut with cricut explore air 2  
how to set up cricut air explore 2  
how to use a cricut air explore 2  
how to write with cricut explore air 2  
just bought a cricut explore air 2 now what  
should i buy a cricut explore air 2  
things to do with cricut explore air 2  
what all can you make with a cricut explore air 2  
what blades do i need for my cricut explore air 2  
what can a cricut explore air 2 do  
what can cricut air explore 2 cut  
what can i do with my cricut explore air 2  
what can the cricut maker do that the explore air 2 cant  
what can you cut with cricut explore air 2  
what can you make with cricut explore air 2  
what is a cricut explore air 2  
what is the difference between cricut maker and cricut explore air 2  
what markers can i use with my cricut explore air 2  
what markers can you use with cricut explore air 2  
what pens can you use with cricut explore air 2  
what to make with cricut explore air 2  
where is the pair button on a cricut explore air 2

where to start with cricut explore air 2  
why is my cricut explore air 2 not cutting properly

13 – Deep field related versus searches:

cricut explore air 2 vs silhouette cameo 3  
cricut explore air 2 and easypress bundle  
cricut explore air 2 vs silhouette cameo 3 2019  
cricut explore air 2 vs silhouette cameo  
cricut explore air 2 vs silhouette  
cricut explore air 2 vs cameo 3  
cricut explore air 2 vs silhouette cameo 3 2018  
cricut explore air 2 or silhouette cameo 3  
cricut air explore 2 vs maker  
cricut explore air 2 and heat press bundle  
cricut explore air 2 versus maker  
cricut air explore 2 vs silhouette cameo 3  
cricut explore air 2 vs brother scan n cut  
cricut explore air 2 vs 1  
cricut explore air 2 vs silhouette cameo 4  
cricut explore air 2 or silhouette cameo  
cricut air explore 2 or cricut maker

14 - TF-IDF Analysis of competitors keywords:

Keyword	Analysis
cricut explore	Google Optimized
explore air	Needs Improvement
cricut maker	Missed Opportunity
design space	Needs Improvement
cricut access	Google Optimized
essentials bundle	Google Optimized
usb cord	Missed Opportunity
explore air™	Missed Opportunity
cutting machine	Missed Opportunity
air mint	Missed Opportunity
diy projects	Missed Opportunity
air machine	Missed Opportunity
german carbide	Missed Opportunity

cutting mat	Missed Opportunity
diy speed	Missed Opportunity
speed machine	Missed Opportunity
times faster	Missed Opportunity
power cord	Missed Opportunity
weekly ad	Missed Opportunity
2x faster	Missed Opportunity
cricut design	Missed Opportunity
different materials	Missed Opportunity
100 materials	Missed Opportunity
blade housing	Missed Opportunity
wide variety	Needs Improvement
maker machine	Missed Opportunity
double tool	Missed Opportunity
tool holder	Missed Opportunity
readytomake projects	Missed Opportunity
make projects	Missed Opportunity
accessory adapter	Missed Opportunity
fine point	Missed Opportunity
machine bundle	Google Optimized
cricut® explore	Google Optimized
carbide premium	Missed Opportunity
premium blade	Missed Opportunity
previous cricut	Missed Opportunity
cardstock vinyl	Missed Opportunity
smart set	Missed Opportunity
set dial	Missed Opportunity
make quick	Missed Opportunity
quick cuts	Missed Opportunity

builtin wireless	Missed Opportunity
free images	Missed Opportunity
free project	Missed Opportunity
project ideas	Missed Opportunity
cricut explore air	Needs Improvement
explore air machine	Missed Opportunity
explore air mint	Missed Opportunity
diy speed machine	Missed Opportunity
double tool holder	Missed Opportunity
cricut maker machine	Missed Opportunity
smart set dial	Missed Opportunity
german carbide premium	Missed Opportunity
carbide premium blade	Missed Opportunity
fine point blade	Missed Opportunity
make quick cuts	Missed Opportunity
free project ideas	Missed Opportunity
getting started guide	Missed Opportunity
lightgrip cutting mat	Missed Opportunity
cricut design space	Missed Opportunity
smart cutting machine	Missed Opportunity
design space software	Missed Opportunity
100 different materials	Missed Opportunity

15 - Relevant content/promotional forums:

<https://forum.make-the-cut.com/discussion/45448/question-about-my-cricut-explore-air-2-software>

<https://www.splitcoaststampers.com/forums/tool-product-talk-f128/need-help-questions-about-cricut-explore-air-2-a-t621338.html>

<https://www.weddingwire.com/wedding-forums/cricut-maker-or-air-2/65a3a7403fe49ab9.html>

<https://www.t-shirtforums.com/vinyl-cutters-plotters-transfers/t642249.html>

<http://forum.uscutter.com/index.php?/topic/55395-small-business-start-up-best-budget-model/>

<https://www.pinterest.com/pin/232005818279181241/>