

1 – Product niche:

This product is in the headphones niche

2 – Product keyword phrase:

audio-technica ath-m50x

3 – Keyword phrase search volume per month:

12,100 - 14,800

4 – Price of the product:

\$163.90

5 – SEO Analysis:

Medium to difficult in SERPs context

6 – Affiliate program(s):

Amazon.com

<https://www.bhphotovideo.com/find/affiliates.jsp?origSearch=affiliate+program>

[https://www.bhphotovideo.com/c/product/1400598-REG/audio\\_technica\\_ath\\_m50x\\_headphones\\_case\\_and.html](https://www.bhphotovideo.com/c/product/1400598-REG/audio_technica_ath_m50x_headphones_case_and.html)

7 – Monetization:

Main - Affiliate product placement

Supplementary/Optional:

Adsense, similar

8 – Potential Backlink sources:

Rankd SEO backlink and guest post database.

Backlinks: the database contains 500+ websites where you can build backlinks. Links include web 2.0's, article submission sites, social bookmarks, profile links, and more.

Guest posts: the database contains 1400+ websites in various niches that accept free and paid guest posts. More than 1000+ are free.

9 – Your competitor's most valuable keywords:

SEO Keyword	Search volume per month	SEO Difficulty
audio-technica ath-m50x	14800	53
audio technica ath-m50x	14800	48
audio technica ath m50x	14800	40
audio technica ath-m50xxt	1600	44

audio-technica ath-m50xbt	1600	49
audio technica ath-m50x review	590	36
audio-technica ath-m50x review	590	43
audio technica ath-m50x bluetooth	320	36
audio-technica ath-m50x bluetooth	320	44
audio technica ath m50x headphones	260	36
audio-technica ath-m50x professional studio monitor headphones	260	36
audio-technica ath-m50x studio monitor professional headphones	260	36
audio-technica ath-m50x headphones	260	43
audio-technica ath-m50x studio monitor professional headphones - black	210	36
audio technica ath-m50x wireless	210	36
audio-technica ath-m50x wireless	210	44
audio technica ath-m50x ear pads	170	36
audio-technica ath-m50x ear pads	170	36
audio-technica ath-m50xbt review	170	44
audio technica ath-m50x amazon	140	36
audio technica ath-m50x cable	140	36
audio-technica ath-m50x cable	140	44
audio-technica ath-m50x amazon	140	37
audio-technica ath-m50xwh	110	49
audio-technica ath-m50x red	110	44
audio-technica ath-m50x best buy	110	36
audio-technica ath-m50x white	110	43
audio technica ath-m50x for gaming	110	28
audio-technica ath-m50x for gaming	110	28
audio-technica ath-m50x gaming	110	36
audio-technica	74000	83

audio-technica ath-m50x	14800	53
audio-technica m50x	14800	53
audio technica m50x	14800	48
audio technica ath m50x	14800	40
audio-technica lp120 usb	14800	48
audio-technica turntable	12100	52
audio-technica lp120	12100	52
audio-technica headphones	12100	52
audio-technica at-lp120-usb	12100	52
audio-technica at-lp60	9900	51
audio-technica lp60	9900	51
audio-technica at2020	9900	51
audio-technica 2035	4400	50
audio-technica at2035	4400	49
audio-technica microphone	3600	50
audio-technica record player	3600	45
audio-technica ath-m40x	3600	50
audio-technica m50	3600	49
audio technica with mic	2900	36
audio-technica ath-m20x	1900	49
audio-technica ath-m50xbt	1600	49
audio-technica m40x	1600	49
audio technica m40x	1600	44
audio-technica bluetooth turntable	1300	44
audio-technica 4040	1300	49
audio-technica wireless headphones	1300	44
audio-technica headphones wireless	1300	44
audio-technica lp120-usb turntable	1000	44
audio-technica gaming headset	1000	44

audio-technica cartridge	1000	49
audio-technica headset	720	49
audio-technica 4050	720	49
audio-technica bluetooth headphones	720	44
audio technica noise cancelling headphones	720	36
audio-technica speakers	720	49
speakers for audio technica	720	36
audio-technica 120	720	49
audio-technica bphs1	590	49
audio-technica stylus	590	49
audio-technica wireless earbuds	590	44
audio technica at95e	590	44
audio-technica quietpoint	590	49
audio-technica 4033	590	48
audio-technica 4033a	590	48
audio-technica msr7	590	48
audio-technica at2020usb+	590	48
audio-technica wireless microphone	480	44
audio technica at875r	480	44
audio technica 50 mx	480	36
audio-technica needle	480	49
audio-technica system 10	390	44
audio-technica 875r	390	49
audio-technica m50xbt	390	49
audio-technica noise cancelling	390	44
audio-technica 3035	390	49
audio technica at897	320	44
audio technica m70x	320	44
audio-technica earphones	320	48

audio-technica vs sennheiser	320	14
audio-technica pro 35	260	44
audio-technica pro 70	260	44
audio-technica system 10 pro	260	36
audio-technica turntable reviews	260	44
audio-technica 4047	260	49
audio-technica 897	260	49

#### 10 – Content ideas and sources:

<https://heavy.com/tech/2019/10/best-bass-headphones/>

<https://www.techradar.com/reviews/audio-technica-ath-m50x>

<https://gadgets.ndtv.com/audio/reviews/audio-technica-ath-m50xbt-review-india-price-2025198>

<https://djbooth.net/pro-audio/2019-06-09-audio-technica-ath-m50xbt-bluetooth-headphones-review>

<https://thenextweb.com/plugged/2018/12/13/review-audio-technicas-ath-m50xbt-headphones-deliver-studio-level-clarity-in-a-200-package/>

<https://news.yahoo.com/best-over-ear-headphones-201554488.html>

<https://www.wired.com/2015/07/review-audio-technica-ath-m50x/>

<https://www.express.co.uk/life-style/science-technology/1045894/Audio-Technica-ATH-M50x-BT-review-best-wireless-headphones-under-200>

<https://www.techradar.com/news/audio-technicas-new-gaming-headsets-bring-pro-sound-to-battle-royale-matches>

<https://www.businessinsider.com/best-noise-isolating-headphones>

<http://www.mixdownmag.com.au/reviewed-audio-technica-ath-m50x-red>

<https://gadgets.ndtv.com/tv/reviews/audio-technica-ath-m50x-review-updated-design-same-great-performance-543775>

#### 11 – What questions your buyers are asking:

Questions they are asking in Google

are audio technica ath m50x worth it

where to buy audio technica ath-m50x

are audio technica ath m50x noise cancelling

are audio technica ath m50x good for gaming

are audio technica ath m50x wireless

is audio technica ath-m50x wireless  
what hi fi audio technica ath-m50x

Questions they are asking in YouTube

None for this product

12 – Deep field related versus searches:

audio technica ath-m50x vs m40x  
audio-technica ath-m50x vs sony mdr 7506  
audio technica ath-m50x vs sennheiser hd 598  
audio technica ath-m50x vs bose quietcomfort 35  
audio-technica ath-m50x vs bose quietcomfort 35  
audio technica ath-m50x vs msr7  
audio technica ath-m50x vs m70x  
audio-technica ath-m50x vs audio-technica ath-m50xbt  
audio technica ath-m50x vs sennheiser hd 25  
audio technica ath-m50x or m40x  
audio-technica ath-m50x vs sennheiser  
audio-technica ath-m50x vs sennheiser hd 650  
audio technica ath-m50x vs sony 1000xm3  
audio-technica ath-m50x vs v-moda crossfade m-100  
audio-technica ath-m50x vs audio-technica ath-m40x  
audio-technica ath-m50x vs audio-technica ath-m50  
audio-technica ath-m50x vs sony wh-1000xm3  
audio technica ath-m50x vs sennheiser hd 4.50  
audio technica ath-m50x vs sony mdr 7506  
audio technica ath-m50x with fiio a3  
audio technica ath-m50x with fiio e10k  
audio-technica ath-m50x vs dt770 pro

13 - TF-IDF Analysis of competitors keywords:

Keyword	Analysis
audiotechnica athm50x	Needs Improvement
monitor headphones	Google Optimized
straight cable	Missed Opportunity
professional monitor	Google Optimized
athm50x professional	Google Optimized
headphones black	Missed Opportunity
critically acclaimed	Google Optimized
professional studio	Missed Opportunity
copperclad aluminum	Needs Improvement

athm50x headphones	Needs Improvement
studio monitor	Missed Opportunity
extended frequency	Google Optimized
coiled cable	Missed Opportunity
45 mm	Google Optimized
sound isolation	Google Optimized
studio headphones	Google Optimized
detachable cable	Google Optimized
aluminum wire	Google Optimized
frequency range	Google Optimized
frequency response	Google Optimized
sonic performance	Google Optimized
audio technica	Missed Opportunity
loud environments	Google Optimized
acclaimed sonic	Google Optimized
top audio	Missed Opportunity
audio engineers	Missed Opportunity
proprietary 45	Google Optimized
mm largeaperture	Google Optimized
largeaperture drivers	Google Optimized
swiveling earcups	Missed Opportunity
pro audio	Google Optimized
audio reviewers	Google Optimized
excellent sound	Missed Opportunity
voice coil	Needs Improvement
build quality	Missed Opportunity
athm50x review	Missed Opportunity
dj monitoring	Missed Opportunity
ath m50x	Missed Opportunity

ear cups	Missed Opportunity
exceptional clarity	Google Optimized
easy oneear	Google Optimized
oneear monitoring	Google Optimized
rare earth	Missed Opportunity
earth magnets	Missed Opportunity
wire voice	Missed Opportunity
carrying pouch	Missed Opportunity
mseries headphones	Missed Opportunity
99 db	Google Optimized
38 ohms	Google Optimized
professional monitor headphones	Google Optimized
monitor headphones black	Missed Opportunity
professional studio monitor	Missed Opportunity
studio monitor headphones	Missed Opportunity
audiotechnica athm50x professional	Missed Opportunity
athm50x professional studio	Missed Opportunity
copperclad aluminum wire	Google Optimized
audiotechnica athm50x review	Missed Opportunity
athm50x professional monitor	Google Optimized
critically acclaimed sonic	Google Optimized
acclaimed sonic performance	Google Optimized
extended frequency range	Google Optimized
proprietary 45 mm	Google Optimized
45 mm largeaperture	Google Optimized
mm largeaperture drivers	Google Optimized
top audio engineers	Missed Opportunity
pro audio reviewers	Google Optimized
audiotechnica athm50x headphones	Missed Opportunity



easy oneear monitoring	Google Optimized
rare earth magnets	Missed Opportunity
aluminum wire voice	Missed Opportunity
wire voice coils	Missed Opportunity
excellent sound isolation	Missed Opportunity
exceptional clarity throughout	Google Optimized
deep accurate bass	Google Optimized
accurate bass response	Google Optimized
circumaural design contours	Google Optimized
design contours around	Google Optimized
please enable javascript	Missed Opportunity
coveted sonic signature	Missed Opportunity
critically acclaimed model	Google Optimized
headband material delivers	Missed Opportunity
1.2 straight cable	Missed Opportunity
9.8' straight cable	Missed Opportunity
1/4 screwon adapter	Missed Opportunity
large aperture drivers	Google Optimized
sonic performance praised	Missed Opportunity
audiotechnica athm50x specs	Google Optimized
1/8 3.5 mm	Google Optimized
ccaw copperclad aluminum	Google Optimized
15 28,000 hz	Google Optimized
maximum input power	Google Optimized
audio reviewers year	Missed Opportunity
aperture drivers sound	Missed Opportunity
drivers sound isolating	Missed Opportunity
sound isolating earcups	Missed Opportunity
critical audio professionals	Missed Opportunity

90 swiveling earcups

Missed Opportunity