

**1 – Product niche:**

This product is in the ATV niche

**2 – Product keyword phrase:**

Coolster 125cc atv

**3 – Keyword phrase search volume per month:**

2,400

**4 – Price of the product:**

\$789.95 - \$1599.95

**5 – SEO Competition Analysis:**

Low to medium in SERPs context

**6 – Affiliate program(s):**

<https://www.killermotorsports.com/affiliate-program>

5% commission

<https://www.killermotorsports.com/coolster-125cc-3125a2-fully-automatic-mid-size-atv-w-aluminum-wheels.html>

**7 – Monetization:**

Main - Affiliate product placement

Supplementary/Optional:

Adsense, similar

**8 – Potential Backlink sources:**

[Rankd SEO](#) backlink and guest post database.

Backlinks: the database contains 500+ websites where you can build backlinks. Links include web 2.0's, article submission sites, social bookmarks, profile links, and more.

Guest posts: the database contains 1400+ websites in various niches that accept free and paid guest posts. More than 1000+ are free.

## **9 – Your competitor’s most valuable keywords:**

<b>SEO Keyword</b>	<b>Search volume per month</b>	<b>SEO Difficulty</b>
coolster atv	2400	49
coolster 125cc atv	2400	44
automatic dirt bike	2400	44
145 70 6 tire	1900	36
coolster dirt bike	1600	44
atvs for adults	1600	44
kids 50cc atvs	1300	44
engine 250cc	1000	48
110cc atv coolster	1000	44
dirt bike 4 wheel	1000	36
dirtbike chain	880	49
125cc dirt bike coolster	880	36
coolster 125cc dirt bike	880	36
mini bikes 80cc	720	44
70cc dirt bike coolster	720	36
125 four wheeler	590	44
50cc atv for sale	590	36
atv gas	480	49
coolster atv parts	480	44
coolster 4 wheeler	480	44
dirt bike 150cc	480	44
chinese atv 110cc	480	44
coolster atv 125cc parts	480	36
coolster 125 atv parts	480	36
all terrain vehicle dealers near me	22200	27
all-terrain vehicle trails near me	14800	13
all terrain vehicle	5400	45
all terrain vehicle 4x4	1300	36
all terrain vehicle wagon	1300	36
best all terrain vehicle 2019	1000	35
all terrain vehicle meaning	1000	6
jeep all terrain vehicle	880	36
all terrain vehicle military	480	26
best all terrain vehicle 2018	390	31
all terrain vehicle for sale	260	36
all terrain vehicles for sale	260	36

### **10 – Content ideas and sources:**

<https://www.fieldandstream.com/articles/gear/2013/11/atv-tips-how-haul-deer-your-quad/>

[http://gearbest.com/other-motorcycle-accessories/pp\\_1672809.html](http://gearbest.com/other-motorcycle-accessories/pp_1672809.html)

### **11 – What questions your buyers are asking:**

#### **Questions they are asking in Google:**

how to adjust chain on coolster atv  
how to adjust idle on coolster atv  
how to adjust throttle on coolster atv  
how to become a coolster atv dealer  
how to change oil on coolster atv  
how to charge coolster atv battery  
how to hotwire a coolster atv  
how to start coolster atv  
how to tighten the chain on a coolster atv  
how to turn on a coolster atv  
what is a coolster atv  
what kind of oil for coolster 125cc atv  
what kind of oil for coolster atv  
what oil to use in coolster 125cc atv  
where are coolster atvs made  
where to buy coolster atv  
who makes coolster atv  
who manufactures coolster atv

#### **Questions they are asking in YouTube:**

how to change oil on coolster atv  
how to charge coolster atv battery  
how to fix a coolster atv  
how to hotwire a coolster atv  
how to start a coolster 125cc atv  
how to start coolster atv  
how to tighten a chain on a coolster atv

how to turn on a coolster atv  
how to wheelie a coolster 125cc atv

**12 – Deep field related versus searches:**  
coolster 125cc atv vs taotao

**13 - TF-IDF Analysis of competitors keywords:**

<b>Keyword</b>	<b>Analysis</b>
money order	Missed Opportunity
coolster atv	Potential Penalty
automatic transmission	Missed Opportunity
125cc atv	Missed Opportunity
coolster 125cc	Missed Opportunity
special price	Needs Improvement
fully automatic	Missed Opportunity
kids atv	Missed Opportunity
big 19/18	Missed Opportunity
free shipping	Missed Opportunity
electric start	Missed Opportunity
19/18 tires	Missed Opportunity
remote control	Missed Opportunity
review helpful	Missed Opportunity
kill switch	Google Optimized
atv fully	Missed Opportunity
coolster 3125r	Missed Opportunity
125cc kids	Missed Opportunity
atv parts	Potential Penalty
foot brake	Missed Opportunity
30 days	Missed Opportunity
utility atv	Missed Opportunity
air cooled	Missed Opportunity
people found	Missed Opportunity
following review	Missed Opportunity
foot rest	Google Optimized
single cylinder	Missed Opportunity
atv 125cc	Missed Opportunity
tao tao	Missed Opportunity
handle bar	Google Optimized
remote kill	Google Optimized

companies may	Missed Opportunity
may charge	Missed Opportunity
charge additional	Missed Opportunity
spider black	Missed Opportunity
spider blue	Missed Opportunity
spider red	Missed Opportunity
start big	Missed Opportunity
parts warranty	Missed Opportunity
125cc single	Missed Opportunity
125cc utility	Missed Opportunity
disc brake	Google Optimized
swing arm	Google Optimized
125 atv	Missed Opportunity
multifunction tool	Missed Opportunity
gear bag	Missed Opportunity
regular price	Missed Opportunity
speed limiter	Missed Opportunity
full size	Missed Opportunity
automatic atv	Needs Improvement
big 19/18 tires	Missed Opportunity
remote kill switch	Google Optimized
kids atv fully	Missed Opportunity
coolster atv parts	Google Optimized
electric start big	Missed Opportunity
start big 19/18	Missed Opportunity
fully automatic transmission	Missed Opportunity
125cc single cylinder	Missed Opportunity
coolster 125cc atv	Missed Opportunity
free gear bag	Missed Opportunity
coolster 125cc utility	Missed Opportunity
single cylinder 4stroke	Missed Opportunity
foot brake remote	Missed Opportunity
automatic w/ reverse	Needs Improvement
months parts warranty	Missed Opportunity
free multifunction tool	Missed Opportunity
aarm front suspension	Missed Opportunity
big 16 tires	Missed Opportunity
hydraulic disc brakes	Missed Opportunity
full size atv	Missed Opportunity
big 19/18 alloy	Missed Opportunity

life time technical	Missed Opportunity
30 feet away	Missed Opportunity
rear hydraulic disc	Missed Opportunity
remote control stop	Missed Opportunity
front double aarm	Missed Opportunity
mid size atv	Missed Opportunity
dependable 125cc 4stroke	Missed Opportunity
air cooled engine	Missed Opportunity
min ground clearance	Missed Opportunity
125cc utility atv	Missed Opportunity
swing arm suspension	Missed Opportunity
free gloves \$29.99	Missed Opportunity
gloves \$29.99 value	Missed Opportunity
multifunction tool \$35	Missed Opportunity
tool \$35 value	Missed Opportunity
double aarm front	Missed Opportunity
month parts warranty	Missed Opportunity